

BREAKAWAY TOURS & EVENT PLANNING

Deliciously Fun, Educational Wine Tours

Ask Jill Tweedie why she started Breakaway Tours and Event Planning and she jokingly replies “I needed to support my habit.” But it’s her entrepreneurial spirit and deep love of wine, food, and hospitality that have made her a leader in the wine tourism industry of the Central Coast. Tweedie’s dream travel experience of a bike tour through European wine country brought Breakaway to San Luis Obispo and Santa Barbara counties when wine was still in its infancy there, and for twenty-two years the company has offered unforgettable tours to locals and visitors alike.

Industry Pioneer

Breakaway Tours truly rode the wine wave in on the Central Coast! In 1995, most companies didn’t have websites, people didn’t use the internet for research- let alone booking travel- and there were about ninety wineries in the region, compared to over four-hundred today. Ahead of her time and with keen vision, Tweedie emerged. Today her knowledge, experience, and reputation in the industry afford her guests access and that no other operator can provide.

Concierge-style Service

Breakaway Tours is eager to wow you! Boasting a diverse assortment of services; all tours and events are hand-crafted and personalized to each client. They welcome the opportunity to discuss your needs, interests, and options and follow up with custom proposals, ranging from Private, Shared Group, and Dog-friendly Wine Tours, Distillery and Culinary Tours, and specialized trips like Hearst Castle and zip-lining adventures, to winery dinners and off-site events.

A Five-Star Experience

“Our guests are looking for more than just a designated driver and are interested in learning about wine but still having a good time.”

Education makes all the difference and is where Breakaway Tours outshine the competition. Their guides are the best in the business and one reason why the SLO County Tourism Exchange honored Breakaway with the 2016 Visitor Destination Experience Award. Known for their signature “Deliciously Fun, Educational Wine Tours,” Breakaway dispels the myths and intimidation that novices may associate with wine tasting. Thirsty for more? Consider their in-depth wine experiences.

Open Invitation

Over the years, Breakaway Tours has served an extensive and impressive list of corporate clients, offering a collection of services in addition to Wine Tours including complete event planning for company Holiday Parties and corporate team building events. Release yourself of the stress this season and let Breakaway take care of details like creating an itinerary, booking locations, and selecting caterers and entertainment. And Breakaway can get you there in luxury comfort and style even if all you need is safe and reliable transportation. Your holiday to-do list is Breakaway’s command. >> KRISTEN C. TIESSEN



BREAKAWAY TOURS & EVENT PLANNING, INC.

Set your people & company holiday party free this year! Consider a “mobile party” with a Wine or Distillery Tour complete with lunch, an Elegant Private Winery Dinner or a Fun Filled Night of Dancing. Put this on our “To Do List”. One-stop shopping with delectable possibilities to fit any size, budget, style or ambition.

Paso Robles | San Luis Obispo | Santa Barbara Santa Ynez

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Facebook: Breakaway Tours & Event Planning

Yelp: Breakaway Tours & Event Planning (5 star rating)

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